

The 31st International Conference on Business History
(New Series of the Fuji Conference)

Co-organized by:
Business History Society Japan
and
“CARIS” (Competitive Advantage of Regions and Industries)
(Grant-in-aid for Scientific Research of JSPS, (A)23243055)

***The Competitive Advantage of Regions:
Comparative Studies of Industries from a Global Perspective***

September 14-15, 2013
Kyoto, Japan

Venue: Mizuho Hall, Basement 1 of the Graduate School of Economics (Main Building), Kyoto University
<http://www.econ.kyoto-u.ac.jp/about/access/>
<http://www.econ.kyoto-u.ac.jp/about/access/campusmap/>

Saturday, September, 14, 2013

9:30-9:45 Welcome and Introductory Remarks

Takeo Kikkawa (Hitotsubashi University, President of Business History Society of Japan)
Takafumi Kurosawa (Kyoto University) CARIS Project Leader

9:45-12:00 Session I : Methodology, Concepts and Overview

Chair: Bram Bouwens (Utrecht University, Utrecht, Netherlands)

Takafumi Kurosawa (Kyoto University)

Industry Specific Time and Space: Methodology of the Industry History and the Possibilities of Regional Perspective

Jari Ojala (University of Jyväskylä, Jyväskylä, Finland) and **Juha-Antti Lamberg** (Jyväskylä, Finland)
Evolution of global paper and pulp industry 1800 – 2000: Regional Sources for Competitiveness of Clusters

Takeo Kikkawa (Hitotsubashi University, Tokyo)

Sinking Japan and Floating East Asia: The Cases of the Financial and Chemical Industries

Discussant: Matthias Kipping (York University, Toronto, Canada)

12:00-13:15 Lunch Break (“Bento” Lunch Box at RPG Room I and II)

13:15-15:30 Session II Automobile Industry

Chair: Ayumu Banzawa (Osaka University, Osaka)

Dimitry Anastakis (Trent University, Ontario, Canada)

From National to Continental to International: The Evolution of the Canadian Auto Industry, 1960-2000

Zejian Li (Osaka Sangyo University, Osaka)

Competitive Advantage and Organizational Dynamics: The Rise of Automobile Makers in Asia, 1990s-2000s

Harm G. Schröter (University of Bergen, Norway)

The World Truck-Market –A Regional Issue?

Discussant: Takashi Hikino (Kyoto University)

15:30-16:00 Coffee Break

16:00-17:30 Session III Electrical Apparatus and Electronics

Chair: Joost J. Dankers (Utrecht University, Utrecht, Netherlands)

Shigehiro Nishimura (Kansai University, Osaka)

East Asia in Global Market: An Analysis on Electrical Apparatus Industry

Kuo Feng Huang (National Chengchi University, Taipei)

The Development of the Taiwan's Semiconductor Industry since 1960s: The Rise of Silicon Island

Discussant: Yuki Nakajima (Toyo University, Tokyo)

18:00-20:00 Reception (University Cafeteria & Bar “Camphor ”)

Sunday, September, 15, 2013

9:00-10:30 Session IV Chemicals and Pharmaceuticals

Chair: Takashi Shimizu (University of Tokyo)

Raymond G. Stokes (University of Glasgow, UK)

Industrial Constructions and Regional Competitiveness over the Long Term: The Case of the International Industrial Gases Industry, 1886 to the Present

Julia Yongue (Hosei University, Tokyo)

Towards a New Development Model for the Asian Drug Industries: A Comparison of Latecomers, Late-latecomers and Outliers

Discussant: Minoru Shimamoto (Hitotsubashi University, Tokyo, Japan)

10:30-11:00 Coffee Break

11:00-12:30 Session V Banking as a supporting Industry

Chair: Andrea Schneider (GUG, The Gesellschaft für Unternehmensgeschichte e.V.. Germany)

Daniel Wadhvani (University of the Pacific, Stockton, US)

Do Local Banks Bolster Regional Competitive Advantages? U.S. Community Banking and Economic Development in Comparative Perspective, 1945-1970

Toru Imajo (Hannan University, Osaka)

The Development of Small Business Finance in East Asian Countries: Case studies of Japan, Korea and Taiwan from Historical Perspective

Discussant: Gerarda Westerhuis (Utrecht University, Utrecht, Netherlands)

12:30-14:00 Lunch Break (Restaurant “La Tour” under the Clock Tower)

14:00-16:15 Session VI Consumer Goods and “B to C” Businesses

Chair: Tomoko Hashino (Kobe University, Kobe, Japan)

Keetie Sluyterman (Utrecht University, Utrecht, Netherlands)

The Rise of Asian Countries as Important Brewers of Beer and the Dutch Brewer Heineken

Takashi Hirao (Tokyo University of Science, Suwa, Nagano, Japan)

Competitive Advantages of Giants in the Global Cigarette Industry after the 1980s

Rika Fujioka (Kansai University, Osaka) and **Pierre-Yves Donzé** (Kyoto University, Kyoto)

Emerging Asian Markets and the Growth of the European Luxury Industry, 1960-2010

Discussant: Yuki Yamauchi (Doshisha University, Kyoto)

16:15-16:30 Coffee Break

16:30-17:00 Concluding Discussion

17:00 Closing Remark

Hideaki Miyajima (Waseda University, Tokyo) Chair of the Fuji-Conference Committee

19:00-21:00 Dinner (Downtown)

Partner Project and Supporting Organizations:

- “BEAT”: *Business in Europe and Asia in the Twentieth Century* (Utrecht University)
- The Center for East Asia Economic Studies, Kyoto University
<http://www.econ.kyoto-u.ac.jp/~shanghai/>
- Workshop on Economic and Business History (Kyoto University)

List of Participants

1. **Abe, Takeshi** (Osaka University, Osaka) abe@econ.osaka-u.ac.jp
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CARIS Workshop

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Monday, September, 16, 2013

10:00-11:30 National, Regional or Global: Location and Competitiveness

Chair: TBD

Pierre-Yves Donzé (Kyoto University, Kyoto)

From nation-based to global competition in the watch industry (1945-2010)

Andrea Schneider (GUG, The Gesellschaft für Unternehmensgeschichte e.V., Germany)

From US to Europe: The Emergence of the Leasing Business

11:30-11:45 Coffee Break

11:45-13:00 Research Strategy: An Interim Review

Chair: TBD

Matthias Kipping (York University, Toronto)

Competitive Advantage and Industry Location (revised edition)

Takafumi Kurosawa (Kyoto University)

“Good Strategy, Bad Strategy” : An Interim Self Review on the CARIS Project.

13:00-13:45 Lunch Break (University Central Cafeteria)

14:00-15:00 Short Excursions in Kyoto “Shimazu Foundation Memorial Hall” (Optional)

<http://www.shimadzu.com/visionary/memorial-hall/>

➤ The museum is within walking distance of Best Western Hotel

18:30~ Dinner

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Fuji Conference/CARIS Excursion A

Museum Visit

“Shimazu Foundation Memorial Hall”

September 16, 2013

Kyoto, Japan

Destination: Shimazu Foundation Memorial Hall

<http://www.shimadzu.com/visionary/memorial-hall/>

Participants: Fuji-conference guests and CARIS members

Chaperone: Takafumi Kurosawa and Pierre-Yves Donzé

Schedule:

13:45 Take taxis to Shimazu Foundation Memorial Hall

14:00-15:00 Tour of the museum

15:00 Walk back to your hotel (Free time until dinner at 18:30)

Fuji Conference/CARIS Excursion B (for non-BEAT Workshop participants)

Factory Visit

Mitsubishi Motors Japan, Powertrain Plant in Kyoto

September 17, 2013

Kyoto, Japan

Destination: Mitsubishi Motors Japan, Powertrain Plant in Kyoto

<http://www.mitsubishi-motors.com/en/corporate/aboutus/facilities/index.html>

Participants: Fuji-conference guests and CARIS members (except for BEAT workshop participants)

Chaperones: Ayumu Banzawa and Zeijian Li

Schedule

9:30 Assemble at the hotel lobby and take taxis to Kyoto Plant of Mitsubishi Motors

10:00-10:20 Greeting and Company Video

10:20-11:10 Factory Tour (Engine processing and assembly lines)

11:10-11:30 Question Session

11:30 Break up at the plant

Participants: Fuji-conference guests and CARIS members (except for BEAT workshop participants)

Fuji Conference/CARIS Excursion C (optional)

Company Visit

Kyocera Corporation and the Kyocera Museum of Fine Ceramics

September 18, 2013

Southern Suburb of Kyoto, Japan

Destination: Kyocera Corporation

http://global.kyocera.com/company/csr/others/fine_ceramic/

Participants: Fuji-conference guests and CARIS members (except for BEAT workshop participants)

Chaperone: Takafumi Kurosawa

Schedule:

- a.m. Separate meetings may be scheduled
- 15:00 Assemble at the hotel lobby and take taxis to Kyocera
- 15:40 Arrive at Kyocera, Corporate Presentation
- 16:55-16:15 Tour of the Kyocera Museum of Fine Ceramics
- 16:15-16:45 Question Session
- 16:45 Take taxis back to the hotel